

Appln. No. 09/842,341
Amendment dated February 1, 2005
Reply to Office Action of November 1, 2004

Amendments to the Claims:

Please cancel claims 1-14 and add new claims 15-22 as follows. The following listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

Claims 1-14 (Cancelled).

Claim 15 (New). A method for producing a print on which both a visible image of image data based on an image captured by a customer and specific information are printed, comprising the steps of:

- 5 extracting the specific information from a memory section in which a plurality of specific information are stored, irrespective of the image captured by the customer;
- printing the specific information onto a part of the print based on the extracted specific information; and
- 10 printing the visible image onto the print,
- wherein a plurality of the specific information are stored in the memory section in such a manner that a predetermined degree of priority is determined in advance, and the extracted

Appln. No. 09/842,341
Amendment dated February 1, 2005
Reply to Office Action of November 1, 2004

specific information is extracted according to the degree of
15 priority.

Claim 16 (New). The method for producing a print as defined by claim 15, further comprising the step of providing the memory section in a server installed on a network.

Claim 17 (New). The method for producing a print as defined by claim 15, wherein the specific information is printed as a visible image onto the print.

Claim 18 (New). The method for producing a print as defined by claim 15, wherein the degree of priority corresponds to the customer's information which is accumulated in advance.

Claim 19 (New). The method for producing a print as defined by claim 15, wherein the degree of priority is determined according to fluctuations in advertising fees.

Claim 20 (New). A method for producing a print on which both a visible image of image data based on a captured image by a

Appln. No. 09/842,341
Amendment dated February 1, 2005
Reply to Office Action of November 1, 2004

customer and specific information are printed, comprising the steps of:

- 5 generating a random number;
 extracting the specific information from a memory section in which a plurality of specific information are stored based on said random number and irrespective of the image captured by the customer;
- 10 printing the specific information onto a part of the print based on the extracted specific information; and
 printing the visible image onto the print.

Claim 21 (New). The method for producing a print as defined by claim 20, wherein the random number is generated in the memory section.

Claim 22 (New). The method for producing a print as defined by claim 20, wherein the specific information is printed as a visible image onto the print.